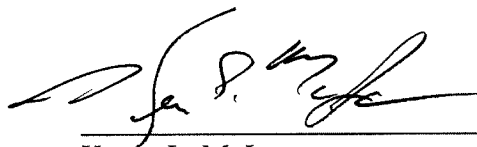


Remarks

Applicants have amended the specification to clarify that certain terms used in the specification are registered trademarks and to remove references to URLs. In addition, Applicants have amended claims 1, 3-4, 7-8, 10, 15-16, 21-23, 28-29, and 31, and added new claims 34 and 35. Applicants believe no new matter has been added by way of these amendments. Applicants are resubmitting these amendments in response to the Notice of Non-Compliant Amendment mailed February 27, 2009. Accordingly, Applicants believe that the amendments comport with 37 C.F.R. §§ 1.121(a) & 1.121(c). The Amendments submitted herein are identical in substance to those submitted by Applicants in their Response dated December 9, 2008, with the exception that as requested by the Examiner, claim 7 has been rewritten in independent form, incorporating the limitations of claim 1 from which it depended prior. In addition to the Remarks herein, Applicants request consideration of the Remarks set forth in Applicants' December 9, 2008 response to the Office Action mailed June 11, 2008. Although Applicants have labeled claims 1, 2, 4-6, 10, 13-25, 29, and 30 herein as withdrawn at the Examiner's behest, Applicants reiterate their request for reconsideration of the finality of the Examiner's restriction requirement, leading to its withdrawal, and the rejoinder of all claim groups. Applicants believe that the claims are in condition for allowance and respectfully request that all outstanding rejections are withdrawn and the application is passed to issuance.

Respectfully submitted,

BARNES & THORNBURG LLP



Kevin L. McLaren
Attorney Reg. No. 48,351

KLM:jd
Indianapolis, IN
(317) 231-7776